



GOCO Spa Ajman

Operational since March 2014

Hotel: Ajman Saray, a Luxury Collection Resort by Starwood

Address: Sheikh Humaid Bin Rashid Al Nuaimi Street
Ajman 8833, UAE

Spa Director: Rishi Bharadwaj

Architect/Interior Designer: Bishop Design, Dubai
GOCO Design Studio, Bangkok

Size of facility: 1,200 m²

Awards

World Spa Award 2017
"Ajman's Best Hotel Spa"

World Luxury Spa Awards 2017
"Continent Winner: Middle East - Best Luxury Hotel Spa"

World Spa & Wellness Awards 2016
"Finalist: Hotel Spa of the Year - Middle East and Africa"

Position Statement

GOCO Spa Ajman at Ajman Saray provides its guests with a calm sanctuary that inspires holistic wellbeing by offering internationally inspired therapies in a luxurious setting that embraces the local heritage.



Facility Features:

- Gender-specific spa areas, with treatment area, locker rooms and relaxation space
- 13 Treatment rooms
- 2 Luxury spa suites with outdoor terraces
- 2 Advanced beauty room
- Gentlemen's barber
- Beauty studio
- Gender-specific wet areas featuring hammam, steam, sauna and ice fountain

Unique Selling Points:

- Advanced beauty
- Gentlemen's barber
- 2 Luxury spa suites
- Hammam



GOCO Spa Ajman has been created and is managed by leading international wellness hospitality consulting and management company GOCO Hospitality. Attached to the Ajman Saray, a Luxury Collection Resort just a short ride from the city centre of Ajman, the spa holds an unparalleled setting with spectacular sea views. GOCO Spa Ajman delivers an exclusive and crafted wellness experience reflective of local traditions.

CORE VALUES



Respect

Demonstrating respect towards the local culture through the design of separate male and female spa areas focusing on gender-specific requirements.

Sophisticated

Aligned to a discerning clientele that seek quality and appreciate sophistication.

Attention to Detail

Delicate touches in service and guest interaction are combined with caring and observant hosts who ensure expectations are exceeded.

Appreciation of Individuality

Treating every guest as an individual and recognising their personal desires and preferences.

THE CONCEPT

GOCO Spa Ajman embraces high-quality products and delivers approachable luxury through customised, results-driven programmes of treatments and rituals. The spa menu draws on ancient, Arabic and classical healing traditions, with a strong focus on organic treatments, proven beauty practices and invigorating heat and water experiences.

Attentiveness is at the heart of every GOCO Spa experience. From a welcoming tea ritual set within a spacious reception that sets the tone for the day, to a treatment experience that is tailored, elegant and sophisticated, the team of spa hosts and therapists is committed to guiding guests through a personal wellness journey.

Whether an experienced spa goer or a complete novice, GOCO Spa Ajman invites guests to live a wellness way of life, beginning with personalised and authentic wellness experiences in a contemporary setting. An expert spa concierge will guide guests in choosing treatments, ensuring that individual needs are met, creating a customised, results-driven experience.

UNIQUE SELLING POINTS



Luxury Spa Suite



Gentlemen's Barber



Advanced Beauty Rooms



Heat and Water Experiences



The Hammam

MENU & PRODUCTS

With a wellbeing menu that authentically reflects the Arabic surroundings, GOCO Spa Ajman captures the passion and zest for life that is indicative of Islamic culture, resulting in genuine, attentive, personalised service and a cutting-edge design aesthetic.

In partnership with leading international product brands, our treatment menu features signature massages enhanced with advanced medi-facials and organic body care. Utilised by our highly skilled therapists, these proven products balance an authentic respect for nature with up-to-date advancements in science.

Product Partners:

- Amala Beauty (organic facials and body treatments)
- IQMS (advanced beauty treatments)

Equipment Partners:

- Earthlite
- Oak Works
- Taiji
- Gharieni
- Takara Belmont